



# Being an...

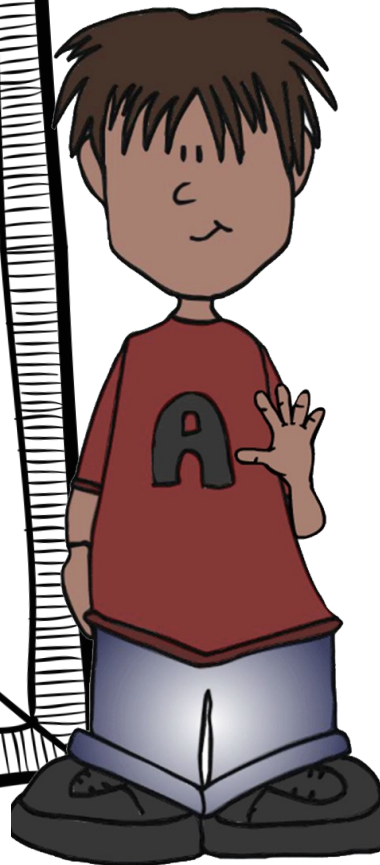
**Advocate in your**

**Community**

Hey Young Leaders!



You might have noticed that there are lots of different charities, organisations and groups working hard at the moment to support their communities.



I'm going to share some ideas and activities you can try at home to become an **advocate** for a local charity or group in your area and help them share their message and support with people who need it.

**An advocate is someone who speaks up for and supports a cause.**

## Step 1 - Find out what's happening in your area

Ask an adult to help you search safely on the internet and social media.

**What is happening locally while people self-isolate and keep a social distance?**

Are there some local charities that always help the most vulnerable or lonely?



## Step 2 - Identify what charities or groups are trying to do

What is their main aim or goal?

**What values can you see are important to them?**

What kinds of character traits are they showing?

**What have they achieved already?**



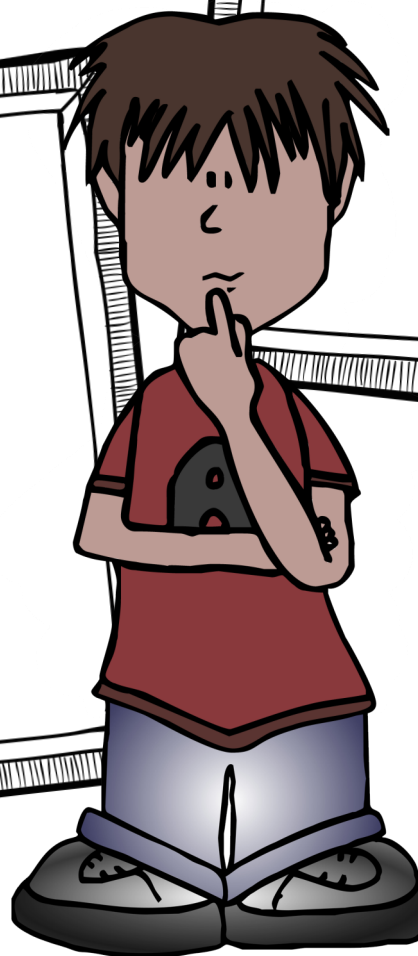


### Step 3 - Notice what they are asking for

Have a look at the help they are asking for.

Is there anything you or your family can do to help?

Do you know someone else who may be able to help them?



### Step 4 - Record what you have found

Save the information you have collected about:

- Their aim/goal
- The help they are asking for
- Your list of people who could help including yourself



## Step 5 - Research how to communicate a message

Watch Newsround and see how the presenter tells you the information.

- Does she or he tell you a headline first, then the story or information?
- Do they finish up with some important points of information?

**Try and remember posters and adverts you have seen around that really stick in your mind.**

- Why can you remember them?
- What is it that helps you remember them?

**Ask an adult to help you look at charities on the internet or social media.**

- Do they have videos on their sites?
- Do the videos tell you about someone's experience or story?

## Step 6 - Share a message as an advocate for a local charity or group

Which helping group or charity would you like to support?

How will you communicate the message?

What might be the best way to share this message with those people you think need to hear it?

## Remember!

Be creative!

Make your aim clear.

Show people what they can do to help.

Encourage people that they can make a difference.



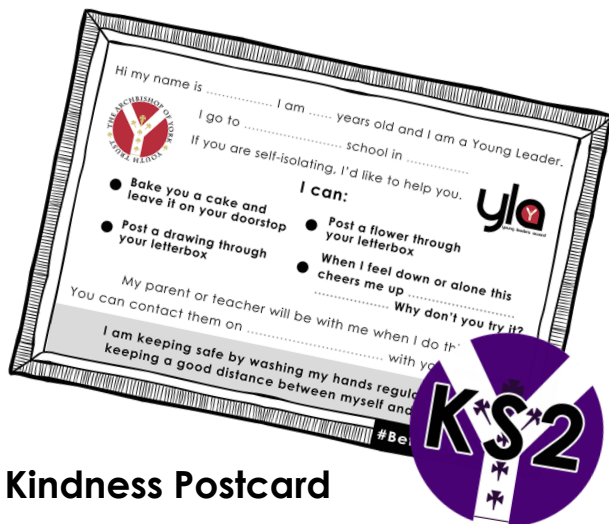




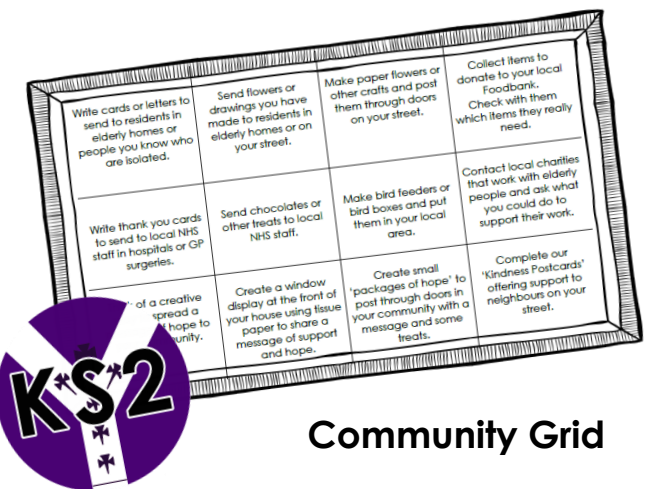
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Please visit:

[www.abyyt.com/yla-at-home](http://www.abyyt.com/yla-at-home)



Kindness Postcard



Community Grid